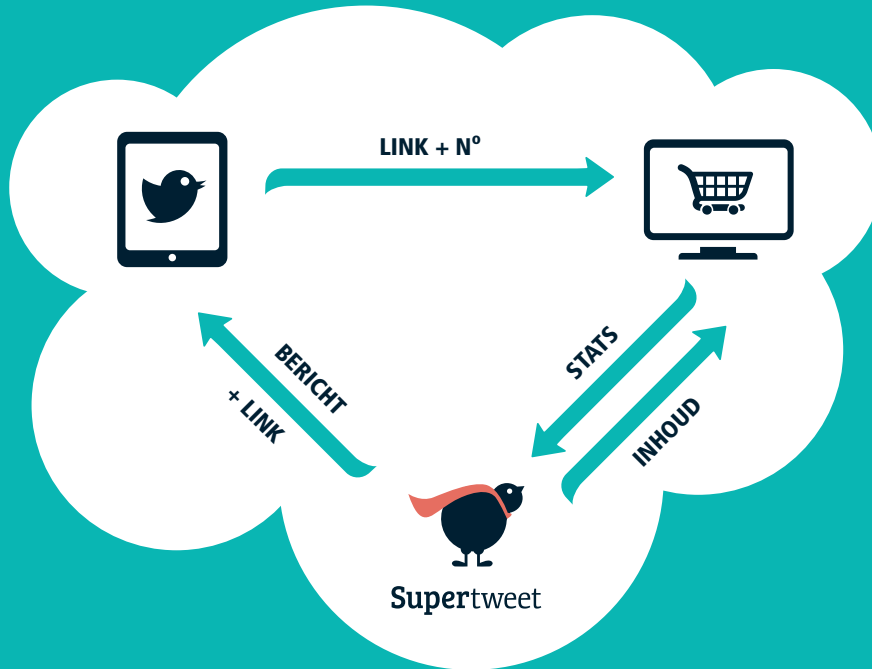




# Supertweet<sup>®</sup>

Online marketing & proactieve SEO

sociaal  
medium



website /  
e-commerce

## GOOGLE

- ① nieuwswaarde
- ② kwaliteit

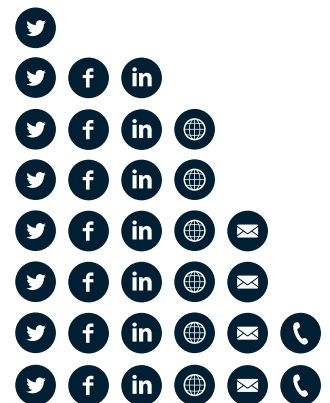
### 5 STAPPEN

- 1 vinden doelgroep via # en @ adressenlijst
- 2 berichten (+ link) sturen
- 3 volgen wie op link klikt
- 4 opt-in lospulken
- 5 remarketen via @ en tel

### 8 FASEN MODEL

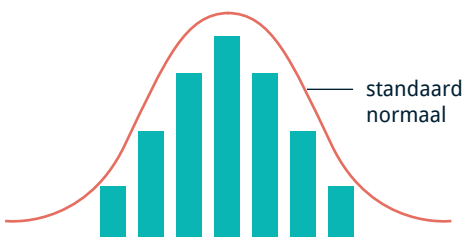
0. TWEET STATUS

1. PR (koud) \_\_\_\_\_
2. Know \_\_\_\_\_
3. Like \_\_\_\_\_
4. Trust (volgen) \_\_\_\_\_
5. Opt-in (e-mail) \_\_\_\_\_
6. Contact verzoek (form) \_\_\_\_\_
7. Contact verzoek (telefoon) \_\_\_\_\_
8. Contact onderhouden \_\_\_\_\_



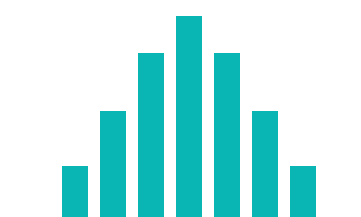
### STANDAARD

grote groepen marketing



### SALES FUNNEL

status



### MARKETING OVERZICHT

status

